



COMMUNITY OUTREACH GUIDELINES

Do the Deed's all about attitude and action. Spreading a good vibe. Doing small acts of kindness that create ripples. That spread and grow. Thanks for helping put the movement in motion.

Just a little housekeeping before you get underway. Please read the guidelines below – and follow them to ensure positive outcomes. After all, the idea is to do good. Not damage property or break the law.

- A number of great businesses and individuals have offered to let us put up posters and yard signs and to stencil their walkways/parking lots. We hope you'll expand our reach by getting the Do the Deed message out to places you frequent – church, restaurant, dorm, apartment, gym.
- Prior to hanging a poster, placing a yard sign or spraying a stencil graphic at a private business or residence, it's your responsibility to receive approval from the appropriate business owner, resident or representative.
- There are limitations and permits required for placing on public property. Please do not hang posters or place signs or stencil on public property. It is your responsibility to ensure posters, signs and stencils are displayed on private property only and prior permission is granted from the appropriate property owner representative.
- Be respectful of and do not damage property, buildings or landscaping while hanging posters, placing signs or stenciling.
- Please use only temporary spray chalk for the stenciling. In addition to the obvious negatives of permanent spray paint, it's also extremely toxic and bad for your health.
- Be sure to stencil only on private property, and only after permission has been granted from the appropriate business owner, resident or representative.
- Stenciling on public streets and sidewalks is illegal. Don't do it, unless you want to risk a fine or arrest.
- If you need to make additional stencils, you can download the template on DoTheDeed.org. Stencils you plan on painting once can be made out of just about anything, including regular printer paper. If you want the stencil to last a little longer, try cutting it out on a manila file folder.
- Additional spray chalk can be purchased at local hardware stores. Make sure you purchase white temporary "Spray Chalk" and not aerosol spray paint.

BE THE GOOD VIBE YOU WANT IN THE WORLD

A movement fueled by The Wichita Eagle, Greteman Group and many other community-minded supporters.